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ABSTRACT

The document was published to inform the public of Florida activities in career education. Eight components are briefly described, the funding or coordinating organization or institution is identified, and contact for obtaining additional information about each one is given. Described are: Project Pro-CESS, the Professional Career Educator's Self-Instructional System; UPDATE, Florida's career education magazine; Project LOOM, Learner-Oriented Occupational Materials; Project FAIS, The Fusion of Applied and Intellectual Skills; EGCE, The Elementary Guidance and Career Education Project; Florida VIEW, Vital Information for Education and Work; CEC, The Career Education Center; and the Guidelines for Placement Services and Follow-Up Studies. (MS)

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The Florida Position & Career Education

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1 PROJECT Pro-CESS

Pro-CESS, the Professional Career Educator's Self-Instructional System, is an innovative research and development project coordinated by the Career Education Center of The Florida State University, and funded through a special grant of the Department of Education, Division of Vocational, Technical, and Adult Education. Pro-CESS will make available to all requesting Florida School districts self-instructional materials which can be used during in-service training to transmit to teachers, counselors, and administrators the basic concepts of career education.

A research component has been included which will measure the efficiency and acceptability of such an instructional system with this learner population. Results of the research will assist the State Department of Education to decide if this type of in-service training tool should be used in other content areas.

The first edition, which contains the research component, has been distributed to ten thousand educators around the state. A second edition, which will be systematically revised using the data collected from the first edition, will be available by July 15, 1974.

Information and limited numbers of sample copies of the instructional system entitled, "Career Education: An Introduction" may be obtained by contacting:

Romeo M. Massey, Coordinator
Project Pro-CESS
415 North Monroe Street
Room 311
Tallahassee, Florida 32301
Telephone: 904–644-3066

2 UPDATE

UPDATE, Florida's Career Education magazine, is a monthly publication of the Career Education Center, Florida State University. Funded under a special grant from the Florida Department of Education, the Division of Vocational, Technical and Adult Education, its purpose is to provide educators and selected individuals who are involved with career education in Florida with an information dissemination and exchange system.

While serving as a link between state and national career educators, it will also establish a permanent record of Florida's career education developments.

Contemporary graphics and art design form the backdrop for sections on the latest developments in career education in the state and around the nation, exchanges of opinion, resources information, and feature articles by leaders in the educational field. Its timely information and lively format have made UPDATE a major support for the overall state effort in establishing and maintaining a comprehensive career education program.

Educators are invited to contribute manuscripts dealing with pertinent educational innovations, and may receive sample copies of UPDATE by writing to:

UPDATE
Mary Anne Kidd, Editor
415 North Monroe Street
Room 314
Tallahassee, Florida 32301
Telephone: 904–644-3066

3 LOOM

Project LOOM, (Learner-Oriented Occupational Materials) is a research and development project coordinated through the Department of Industrial Arts, Florida State University, and funded through a special grant by the Florida Department of Education, Division of Vocational, Technical and Adult Education. It has as its objectives to develop and validate materials, methods, implementation patterns, and teacher-oriented materials for an activity-based career education program which can be fused into existing elementary curricula.

LOOM units, developed by practicing elementary teachers and tested in typical classrooms, are written around specific occupations and feature hands-on activities for experiential involvment in work activities, and growth in student self and career awareness. The final products are one hundred and fifty-eight complete, K-8, self-contained units from which teachers can choose those which are most appropriate for infusion into the elementary curriculum at any given time.

In addition to student-oriented materials, LOOM provides information and clarification on the role of career education and vocationally oriented materials in the elementary curriculum.

Information concerning LOOM materials and activities may be obtained by contacting:

Ernest G. Berger, Director
Project LOOM
415 North Monroe Street
Room 510
Tallahassee, Florida 32301
Telephone: 904–644-6284

4 FAIS

Project FAIS (The Fusion of Applied and Intellectual Skills) was developed and tested at the P.K. Yonge Laboratory School, College of Education, University of Florida and was funded through a special grant by the Florida Department of Education, Division of Vocational, Technical and Adult Education.

A comprehensive, multimedia, instructional system (K-8) stressing the mastery of career education concepts and critical-thinking skills, the project's objectives were to teach the process of values clarification by developing the student's capacity to form his own set of values within an occupational-choice framework. It offered consultant services to schools interested in developing a supplementary career education program based upon the process of orientation and value clarification.

The instructional materials, published commercially under the title "The Valuing Approach to Career Education," present a multimedia teaching-learning system featuring a Facilitator's Guide and instructional aids such as puppets, filmstrips, audio cassettes, and printed materials.

Additional information concerning Project FAIS may be obtained by contacting:

Dr. Kenneth Eaddy, Bureau Chief
Bureau of Vocational Research and Evaluation
Division of Vocational, Technical and Adult Education
Florida Department of Education
Tallahassee, Florida 32304
Telephone: 904–488-3995

5 EGCE

The Elementary Guidance and Career Education Project (EGCE) is coordinated through the College of Education of Florida State University, and is funded through a special grant by the Florida Department of Education, Division of Vocational, Technical and Adult Education.

The Elementary Guidance and Career Education Project was designed to develop the guidance component of an elementary school career education program, and to define the role of elementary counselors in implementing such a program.

The project outputs which have been developed are: (1) a theoretical rationale describing a sequential model for career development learning for children K-6 in which developmental objectives, learning activities and outcomes have been specified; (2) a functional description of the elementary counselor's role in implementing such a model; and (3) a program guide entitled "Career Development in the Elementary Counselors and Teachers" suggesting a variety of classroom learning activities which can be performed with elementary age children.

For more information concerning this project contact:

Dr. Ellen Amatea
Room 315
College of Education
Florida State University
Tallahassee, Florida 32306
Telephone: 904–644-5870

6 VIEW

Florida VIEW (Vital Information for Education and Work) is funded under a special grant of the Florida Department of Education. Division of Vocational, Technical and Adult Education.

VIEW's primary function is to increase the flow of current careers-oriented information into school districts, thereby making it possible for educators to infuse career information into classroom and counseling functions.

Using a modern aperture card system and printed materials, VIEW provides a means by which students in selected secondary schools become aware of the variety of available careers requiring less than a baccalaureate degree and gives them descriptions of local vocational training programs.

VIEW assists school districts to develop local training descriptions and supplies educational personnel, administrators, and instructors in vocational and academic areas with information regarding current student interest areas.

For further information concerning services provided by Florida VIEW contact:

William Woolley, Coordinator
Florida VIEW Center
at the Panhandle Area
Educational Cooperative
P.O. Drawer 190
Chipley, Florida 32428
Telephone: 904–638-4131

7 CEC

The Career Education Center (CEC) of the College of Education at Florida State University is the coordinating and administrative entity for all career education projects at the university. The Center is a logical response to the multidisciplinary nature of the career education concept and has the obvious advantage of providing a focal point for faculty members from disparate disciplines, having a common interest in career education.

The Career Education Center provides coordination of four major thrusts:

1. *Inservice and preservice training of professional personnel.* Working through the State Department of Education, the Center is engaged in planning for a state university, system-wide effort to assist school districts with their inservice and preservice training needs.

2. *Project management and administration.* Through the organization and coordination of workshops for project directors, and through the development of management systems and availability of consultants, the Center is attempting to respond to the expressed needs for assistance with project management and administration.

3. *Research and evaluation.* The Center for Career Education is participating in and will continue to encourage research and development activities both at the university and district levels.

4. *Identification, assessment, storage and limited distribution* of Career Education instructional materials through the Career Education Curriculum Laboratory.

The Career Education Curriculum Laboratory (CECL), which is funded by a special grant of the Florida Department of Education, Division of Vocational, Technical and Adult Education, has as its major purposes to:

1. Identify, collect, and evaluate career education materials for processing and storage.

2. Assist various agencies and/or individuals in career education materials development.

3. Assist various agencies in the dissemination and diffusion of career education materials.

CECL's Resources and Information Center facilitates the identification and dissemination of career education curriculum information and materials. The Visual Communications Center enables CECL to produce professional quality multi-media materials for statewide distribution.

Further information concerning the Career Education Center or the Career Education Curriculum Laboratory may be obtained by contacting:

Dr. Robert Lathrop, Director
Career Education Center
205 Wildwood Drive
Florida State University
Tallahassee, Florida 32306
Telephone: 904—644-3054

8 PLACEMENT AND FOLLOW-UP

The new Regulations and accompanying legislation related to placement services and follow-up studies in Florida schools are intended to bring together and coordinate existing placement services and follow-up study efforts throughout the state and extend them to all students. In this way, these services will be equalized and maximum information will be provided for local decision-making.

The Guidelines for Placement Services and Follow-Up Studies in Florida were developed in a collaborative effort of representatives from local school districts, as well as professional and governmental agencies. These Guidelines provide definitions, define objectives and outline responsibilities.

The Guidelines have widespread ramifications for career education. The school districts must not only accept the responsibility for training students for careers, they must also see that this training helps students get jobs.

For further information contact.

Commissioner of Education
Department of Education
Tallahassee, Florida 32304

This public document was promulgated at a cost of $165.00 or $.165 per copy to inform the public of Florida activities in Career Education.